

Business Advisory Council Meeting Minutes
April 19, 2017 – 4:00 pm
Springboro High School Library

Attendees:

Stakeholders:

Kimberly Armstrong, Brad Frost, Chip Haerr, Carol Hughes, Shannon Jones, Marsha Kelley, Thomas Kramer, Michael Lee, Tim Lofton, Michael Mershad, Shelly Miles, Yolanda Munguia, Chris Pozzuto, Damon Morris, Tommy Myers, David Thompson

Springboro Staff and Board:

Charles Anderson, Andrea Cook, Terrah Floyd, Darin Lunt, Kyle Martin, Ashley McGuire, John Pennell, Bethany Reiff, and Dan Schroer.

The Meeting Began with a Student Presentation:

The High School Junior ROTC program gave two demonstrations in the High School Gymnasium. The instructors presented information about the program and the demonstrations. The students answered questions after they performed.

During the meeting, our committee discussed four questions:

District Communications Discussion:

There was an update from Bethany Reiff, Communications Coordinator, concerning the past year of communications efforts:

- There was a discussion on current and future communications.
- The district is contracting with Shared Resources who provided us with 2 part-time people to help with communications until the full time person is hired.
- They are focusing on key things that need improved: Audience Reach and Gathering Data
- We are looking at replacing our current website to integrate all communication avenues to work together
- Before school is out, we will be doing a staff survey and in the fall we will be doing a community survey.

Comments from Council Members:

- OneCall is working good, people like hearing Mr. Schroer's voice.
- Website calendar is not user friendly.
- Regarding Facebook posts on group sites – the school just needs to realize we will not make everyone happy – can't respond to all posts.
- The personal touch of OneCall is the most important communications tool.
- We need some communications about vaccines. Give background information and do a "letter" about educating on public health.
- Possibly follow up information on what we learned from the lockdown and why we do things.
- Communicate more public health information and why we require things
- People would like to know what goes on during early release hours
- Capture articles in different formats – short reads
- Turn app notifications on to point (link) to other stories

Educational Future of Springboro Students:

- There was a follow up conversation, from last meeting, about manufacturing careers and the need to educate our students about these options.
- What is the future of education in Springboro? There was a conversation about international jobs and how they are being trained.
- Perception is that all kids go to college, however many drop out after one year.
- We are missing manufacturing careers.
- Manufacturing meeting coming up thanks to BAC recommendation from the previous meeting.
- We need to show students what the “real world” is like.
- We should better track college dropout rates.
- Suggestion made to sign up to do career shadows instead of or in addition to college visits.
- Need to display those other opportunities.
- Need more structure in guidance.
- We need to begin these conversations in the 7th and 8th grades.
- Parents need more education about the many opportunities in manufacturing, construction, and health care.

Around the Table:

This is a time for any additional comments/suggestions for our school district.

- Success story – Brad Frost shared that, because of the last Business Advisory Council, his company hired a student by working with the Warren County Career Center.
- Shannon Jones mentioned that the new leadership has brought a “breath of fresh air” to the school and community.
- There was a thought that this community should meet more times. Next year, we will meet four times instead of two.

Next Meeting: Wednesday, October 4, 2017 at 4:00 pm – Location TBD